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# Lyons hopeful Jiri Lev launches plastic-free election campaign



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Mon June 30, 2025 5:00am



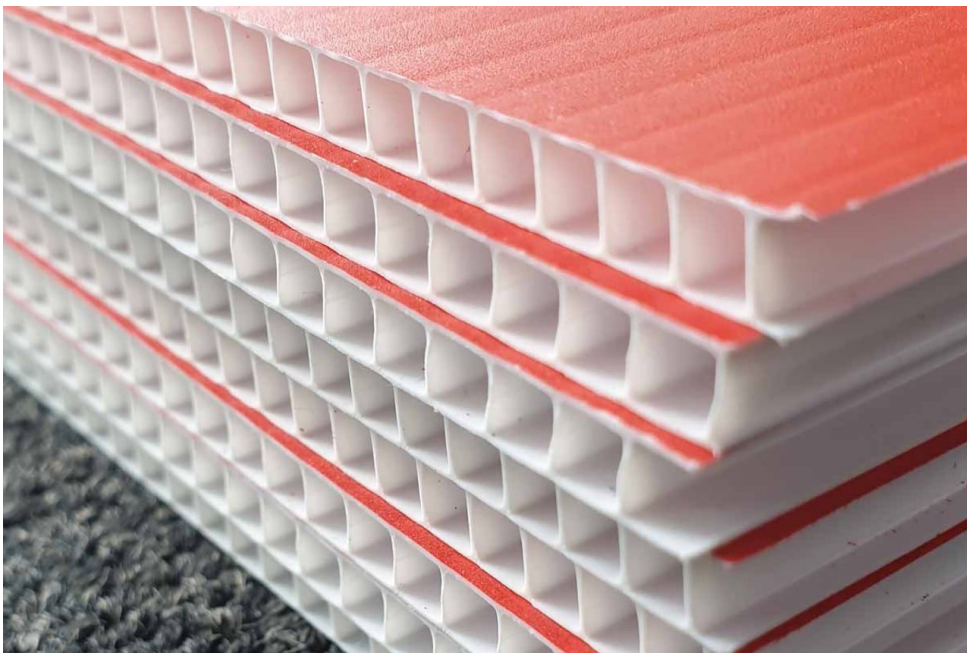
Jiri Lev is running as an independent in Lyons. Image / Supplied

A Tasmanian architect running as an independent in Lyons has launched what he calls a “plastic-free” election campaign, rejecting traditional corflute signs in favour of digital outreach.

Jiri Lev, known for his work in humanitarian architecture and affordable housing, has described election signs as “uninspiring, unnecessary and ugly”.

“[It’s] hard to make a case for the environment while plastering the state with plastic boards and hard to make a case for political transparency with hidden backers paying for them,” Lev said.

He says the state’s housing crisis and environmental concerns are the driving forces behind his campaign.



Lev's campaign relies on policy merits rather than an advertising budget. Image / Stock

His policy platform includes staunch opposition to the Macquarie Point stadium, which he calls “unnecessarily costly, divisive and unwise”.

“The present design and position is an almost certain \$1.5 to \$2 billion disaster, both for the government purse and the visual value of inner Hobart,” Lev said.



Lev wants to waive education debts for essential workers like doctors. Image / MPDC

“3,000 affordable homes could be built for the saved one billion.”

Lev's housing proposals include creating pathways for Tasmanians, including public housing tenants, to “build their own homes” under builder supervision through a rent-to-own scheme.

He also wants to improve access to affordable healthcare, offer free university and TAFE places for “diligent students” and waive education debts for essential workers like doctors, nurses and teachers.

He is a supporter of bringing Aldi to Tasmania and reviving traditional industries such as boot making and furniture manufacturing, while growing the ‘Made in Tasmania’ brand.



The ‘Tasman Limited’ train, pictured prior to 1978, offering scenic views of the north-west coast.  
Image / Our Tasmania

Other ideas on his policy list include introducing tourist train services on the state’s existing rail network and providing free tip access for people to help reduce illegal dumping.

Lev said his campaign “has no advertising budget” and that its success “will depend solely on the merits of the policies”.

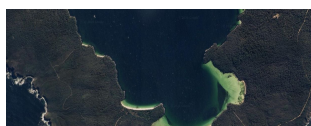
“My general position is environmentally conscious yet moderately conservative, a perspective missing in the traditional party spectrum,” he said.

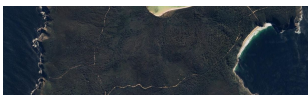
“I put ideas before ideologies, policies before politics.”



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**Adam** 10 months ago

I mean they are interesting policies but half of them are outside the scope of the Tasmanian government and are federal responsibilities....

 13  3

**Grumpy** 10 months ago

He has some very intelligent and informed solutions to the state's problems. In an election where the only solutions from the big boys to our problems is spend on token projects or white elephants, accompanied with giving away our natural resources, this fellow provides real answers. EXACTLY what Tassie needs.

 34  10

**Fella** 10 months ago

I looked at his website yesterday. I think I'll put him pretty high on my ticket.

 25  9

**Tommy** 10 months ago

I'd love to know what any of these independents plan is to boost the economy. "Free this and free that and better this" yet nothing that gives return on investment and no plan on how to pay for any of it.

 21  8

**Jiri Lev - Ind. for Lyons** 10 months ago  **Tommy**

Hi Tommy - I can't know all details, given I'm a week in the campaign, but something along the lines of fair mining royalties, fair taxes and redirecting funding from non-essentials to essentials: basic budgeting like any household does. I would be guided by qualified economists' reports. Also worth saying that these are not "election promises" but "policies" - there is a clear distinction: The items in my list are the items I believe in, not what you are guaranteed to get from me. If elected, I would be just one of 35, unlikely a minister. These are ideas I will explore and stand for.

 24  12

**Jiri Lev - Ind. for Lyons** 10 months ago ↩ J Jiri Lev - Ind. for Lyons

(by J Lev, 76 York St, Launceston) - to comply with the Act

👍 11 🗨 3

**William** 10 months ago ↩ J Jiri Lev - Ind. for Lyons

Are you still a dual citizen?

👍 9 🗨 8

**2nd time voter.** 10 months ago ↩ w William

Absolutely irrelevant.

“Yes, a dual citizen can be elected in a Tasmanian state election. Unlike federal elections, where dual citizenship is a disqualifying factor due to Section 44(i) of the Australian Constitution, Tasmanian state law does not automatically disqualify dual citizens. However, a Tasmanian state MP who is a dual citizen may be disqualified if they acknowledge allegiance to a foreign power, travel on a foreign passport, or renew a foreign passport”

👍 13 🗨 2

**Steve** 10 months ago ↩ J Jiri Lev - Ind. for Lyons

In other words sitting down, collecting a huge taxpayer wage and achieving nothing!

👍 17 🗨 15

**Yep** 10 months ago ↩ s Steve

An honest statement and you slam it. He doesn't claim to solve all the problems but you know what he will vote for / against if elected. What more can we ask for with our politicians.

👍 20 🗨 8

**Lori** 10 months ago ↩ y Yep

An honest statesman ? Get your hand off it!

👍 11 🗨 8

**Too many** 10 months ago ↩ y Yep

We need politicians who can get things done. Not independents like this who will block initiatives. The upper house is there to review legislation so the extra 10 politicians in the lower house are a waste of time and money.

👍 9 🗨 9

**Tommy** 10 months ago  **Jiri Lev - Ind. for Lyons**

Right so running on the merit of “policies” with no plan on how to pay for them and no guarantee or accountability on if they come to anything at all? Pie in the sky stuff. Just another one who would sit back , collect a wage and block real economic progress based on real planning setting this state further and further back.

 10  10

**Richard** 10 months ago

All best wishes for your campaign. Your practical bent (actually designing and creating affordable housing) and ideas and vision are DESPERATELY needed in Tasmania. The reason that the AFL stadium is happening at all is because the Labor Liberal coalition have NO ideas or vision for Tasmania. The government and Mac Point Corp had ten years to come up with a vision for the Mac Pt site and all that was created was a vacuum that has sucked in this terrible stadium proposal from some suits in Melbourne.

 25  10

**Richard** 10 months ago  **Richard**

Rubbish !

 7  14

**Suzie Bowwow** 10 months ago

Jiri has some good policies, lets get behind him folks.

 29  13

**Rich Carpenter** 10 months ago

Dear Lev, what is your professional take on: 1) BAL ratings, inflating build costs  
3) Building inspections by private contractors( some with buggerall practical trade experience getmaine to the home building industry.  
4) a) Standard of Trade training in Tas where every below functional illiterate and numerate can pass the ‘ competent’ box for each module.4 )b) Builders that receive gov \$to indenture apprentices, yet don’t train or mentor them....hence the poor attrition rate after 2 yrs of what subsidised labourers as opposed to taking an apprentice under ones wing.

 2  0

**Louisa** 10 months ago

While I agree plastic signage is unnecessary pollution. Do you understand the actual degree of digital and Language illiteracy in Tasmania. Even when people have digital literacy many cannot afford to access it outside of free space access like libraries. If thats the case how many will use it for election purposes.

 8  3

**Bluey** 10 months ago

Good to see a new vision pitty he isn,t standing in bass as it lacks talent.The amount of signs Archer put up for the fedral and this election it would cover the stadium.

👍 6 🗨️ 3

**Annabel** 10 months ago

Ah he spoke about the visual value. He's right it would be diabolical. Absolutely and utterly. I like him.

👍 9 🗨️ 5

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